

NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56123-1

DATE PRINTED 08/02/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND PAGE 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MENTZER MEDIA SERVICES AMERICANS FOR PROSPERITY 600 Fairmount Ave Ste 306 1726 M St NW F1 10 Required AND Announcement 28 days **ADDRESS** Towson MD 21286-1002 Washington DC 20036-4502 prior notice USA USA CONTACT KAREN BENCKINI PRODUCTFLIGHT 1 8/28-9/3 LOCAL Brian Butz-1 AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE

BROADCAST SCHEDULE STARTING 08/28/12 AND ENDING 09/03/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
MARI	INVOICE PAID; PROOF	OF PER	RFORMANCE	AND PUT IN P	UBLIC FILE P	AID FOR BY AMERICANS	FOR PROSPERITY			
1	01100	2	07:00A	09:00A	30s	08/28/12-08/29/12	THE EARLY SHOW	2	325.00	650.00
2	0101000	2	11:00P	11:35P	30S	08/28/12-08/30/12	11PM NEWS	2	1750.00	3500.00
3	Т	1	10:00P	11:00P	30S	08/28/12-08/28/12	THE MENTALIST	1	2200.00	2200.00
4	F	1	10:00P	11:00P	30S	08/31/12-08/31/12	BLUE BLOODS	1	2350.00	2350.00
5	Sa	1	10:00P	11:00P	30s	09/01/12-09/01/12	48 HOURS MYSTERY	1	1400.00	1400.00
6	Su	1	08:58A	10:28A	30s	09/02/12-09/02/12	CBS SUN MORN	1	550.00	550.00
7	Su	1	10:28A	11:00A	30s	09/02/12-09/02/12	FACE THE NATION	1	550.00	550.00
8	Su	1	11:00P	11:35P	30s	09/02/12-09/02/12	11PM NEWS	1	1500.00	1500.00
9	М	1	07:00A	09:00A	30s	09/03/12-09/03/12	THE EARLY SHOW	1	325.00	325.00
10	М	1	11:00P	11:35P	30s	09/03/12-09/03/12	11PM NEWS	1	1750.00	1750.00
11	М	1	10:00P	11:00P	30s	09/03/12-09/03/12	HAWAII FIVE-O Total Contract:	1 13	3500.00	3500.00 18275.00
					Qtr 3-	<u>Jul</u> 12 .00	Billing Summary Aug Sep .00 18275.00		<u>Total</u> 18275.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA S	ERVICES	AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount A	ve Ste 306	1726 M St NW F1 10	Required
ADDRESS	Towson	MD 21286-1002		Announcement 28 days
	USA	PID 21206-1002	Washington DC 20036-4502 USA	prior notice
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 8/28-9/3	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1300	1
NATIONAL SALESPERSON	ľ		•	1

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